November Webinar

Data For Good: Empowering Communities Through Data (QI Power Hour)

With Kevin Hayes and Scott Wells, Data For Good Regina

November 26, 2021 @ 9:30AM CST

Session description

Data is becoming an integral part of operations for all organizations. Unfortunately, groups such as community-based organizations, non-profits, and charities are at a disadvantage due to a lack of skills and funding around data infrastructure and analysis. That's where Data For Good comes in. Data For Good is a national organization with local chapters that provides volunteer data experts to support organizations through their data journey and help improve community outcomes.

In this webinar, participants will learn about:

- Data For Good.
- The type of initiatives Data For Good is involved in and who they help.
- How you can get involved.

Register at: bit.ly/HQC_qipowerhour

Guest speakers

Since 2017, Kevin has been co-leading the Data For Good chapters in Regina and Saskatoon. Through Data For Good, Kevin has worked with programs like the Summer Success Camps for the United Way and organizations such as the Pro Bono Law Society of Saskatchewan, United Way's 211, the Sophia house, and the Regina Food Bank. Outside of Data For Good, Kevin is currently the Head of Growth at Conway Consulting. Previously, he led the business innovation at the Phoenix Group in Regina. Throughout his career, Kevin has focused on web analytics and understanding online user behaviour through data to help organizations achieve business-focused outcomes.

Scott Wells' experience spans several sectors, from oil and gas to healthcare, financial, and telecommunications. Over the past decade, his experience includes leading data teams. As the Director of Business Process and Analytics at SaskEnergy he works to build an analytics practice within the organization and transform processes using a data-driven approach. Scott has been involved in Data For Good since 2018 and a Co-Lead since 2020. In his time with Data For Good, Scott has supported several organizations including the Regina Food Bank, 211 Saskatchewan and Sophia House