

Partnership Mapping

The partnership mapping tool is intended to help you identify key partners who directly and indirectly impact your work, and to create a plan to develop relationships where needed.

The partnership map is a living document. You can update it with new partners as your project/goal evolves. You have the option of using this fillable form for partnership mapping or the [Mural Partnership Mapping Template](#)

Step 1: Brainstorm a list of partners.

Potential partners can include patients & families, professional associations, staff, physicians, First Nations and Métis Peoples, community organizations, intersectoral organizations, unions, suppliers, government/ministry, etc. Ensure you include under-reached and vulnerable populations in your list of partners if appropriate.

Checklist of Questions for Partner Identification:

1. Are there communities, groups or individuals who may be **affected** by management decisions, new projects, service delivery, etc.?
2. Who are the main traditional **authorities** in the area?
3. Which communities, groups and individuals are most **dependent** on the resources?
4. Who are the underserved and/or under-represented people in the area?

Prospective Partner Table

Partner Who are the partners who can help you to understand and address issues?	Shared Interest Why would they want to work together?	Potential Obstacles How might we anticipate obstacles and adapt to achieve results?

Step 2: Plot partners on the mapping matrix.

Transfer the list of partners from the table to the appropriate box on the partner mapping matrix.

Partner Mapping Matrix

↑ Impact on your work	Less established relationship with direct impact on the work	Strong relationship with direct impact on the work
	Less established relationship with indirect impact on the work	Strong relationship but indirect impact on the work
	Level of relationship -----→	

Share your draft Partnership Map with others who may help you identify new or other important interested partners. Identify partners with whom you have a strong connection as well as partners where there is opportunity for growth and where intentional relationship building is required. You can post your Partnership Map in an area where you and others can refer to it regularly.

Step 3: Identify level of engagement with partners.

The SHA Engagement Continuum has been adapted from materials created by the International Association for Public Participation (IAP2). Effective engagement can occur anywhere across the continuum. All levels of engagement are important and necessary. When deciding on the most appropriate level, carefully consider whether you will be meeting the aims of your proposed engagement and whether you can keep the promises of that level. To ensure the engagement meets the expectations of all participants, clearly identify the relevant level of participation at the beginning, make sure it is understood by all partners, and review it consistently throughout the engagement process.

SHA Engagement Continuum

	Inform	Consult	Involve	Collaborate	Co-Lead
Engagement Goal	To provide patients, families, First Nations and Métis Peoples, communities, partner organizations, staff, and/or physicians with reliable information to help in understanding the current state and opportunities for change.	To obtain feedback from patients, families, First Nations and Métis Peoples, communities, partner organizations, staff, and/or physicians on analysis, options, and/or decisions.	To work directly with patients, families, First Nations and Métis Peoples, communities, partner organizations, staff, and/or physicians throughout the process to address concerns and ensure that needs are validated and will be considered.	Patients, families, First Nations and Métis Peoples, communities, partner organizations, staff, and/or physicians are active partners in each aspect of the decision being made, including defining reasonable options and the preferred solution.	Decision-making is in the hands of patients, families, First Nations and Métis Peoples, communities, partner organizations, staff, and/or physicians, fostering participation and equity through partner-driven priorities.
Our Promise	SHA will: <ul style="list-style-type: none"> • Keep you informed. 	SHA will: <ul style="list-style-type: none"> • Keep you informed. • Listen to you, and acknowledge your concerns, needs, and visions. • Offer feedback on how your input influenced the decision. 	SHA will: <ul style="list-style-type: none"> • Work with you to ensure your concerns, needs, and visions are visible in the solutions that are developed. • Offer feedback on how your input influenced the decision. 	SHA will: <ul style="list-style-type: none"> • Ask you for input and ideas to create solutions. • Incorporate your input and recommendations into the decisions to the maximum extent possible. 	SHA will: <ul style="list-style-type: none"> • Clarify scope of decision. • Work with you as partners. • Implement what you decide.

Step 4: Plan for relationships

Create a plan to build intentional relationships with the partners identified on your Partnership Map using the tools on the [Engagement website](#), such as the [engagement planning worksheet](#).