Communications Toolkit
How to Guide

March 2021
About the *Test to Protect* Testing Strategy

Saskatchewan has created a strategy to expand rapid antigen testing for COVID-19 in asymptomatic individuals in a variety of settings across the province. We are using rapid antigen testing as a screening test; to sort people without symptoms who probably are not infected, from those who need to be further investigated. An antigen detects viral molecules and can produce results in less than 30 minutes.

*Test to Protect* is the vision or motto of the new testing strategy. Testing is an important way to detect the COVID-19 virus early and stop the spread. It’s important that everyone be tested, and tested regularly as knowing your status is one of the best ways to protect yourself and those around you.

How to Use This Communications Toolkit

This *Test to Protect* Communications Toolkit has been prepared to assist healthcare workers (HCWs) and testing teams with providing information and answering any questions you may have or that you may get about rapid antigen testing and why we are focusing on testing to help fight COVID-19.

The toolkit contains:

1. **Key Message, Questions and Answers, and Test to Protect Glossary for Healthcare Workers and Physicians**
   The purpose of this document is to:
   - Provide information and answer questions you may have about testing
   - To help you provide information and answer any questions you may receive from patients, clients, residents and families.
   - To explain new terms around testing

2. **Information Sheet for Healthcare Workers and Physicians**
   The purpose of this document is to:
   - Explain the focus of the new testing strategy
   - Provides a glossary of terms
   - Provides links to information and resources you may need

3. **Huddle Messages for Healthcare Workers and Physicians**
   The purpose of this document is to:
   - Provide quick and easy testing messages that can be shared at staff huddles and meetings to remind everyone about the importance of getting tested and knowing your status so that you can protect yourself and others

4. **Testing Information for Patients, Residents, Clients and Families Handout**
   The purpose of this document is to:
   - Provide information for patients, residents, clients and families on the importance of getting tested
for COVID-19

- Can be provided to patients, residents, clients and families as a standalone handout or as a bundle with the What to do if You Test Positive or Negative handout and What to Know About Getting Tested for COVID-19 handout

5. **What You Need to Know About Getting Tested for COVID-19 Handout**
   The purpose of this document is to:
   - Provide testing information and next steps for patients, residents, clients and families

6. **What do I do if I Test Positive? Handout**
   The purpose of this document is to:
   - Provide testing information and next steps for patients, residents, clients and families who test positive with a rapid antigen test

7. **Testing Positive Script**
   The purpose of this document is to:
   - Assist community groups or organizations with speaking to people who have tested positive and advising them of next steps

8. **What do I do if I Test Negative? Handout**
   The purpose of this document is to:
   - Provide testing information and next steps for patients, residents, clients and families who test negative with a rapid antigen test

9. **Testing Negative Script**
   The purpose of this document is to:
   - Assist community groups or organizations with speaking to people who have tested negative and advising them of next steps

10. **Test to Protect Testing Site Poster**
    The purpose of this document is to:
    - Provide a customizable poster template for advertising pop-up, mobile or site testing in or around your site or community. Just put in the relevant information and print!

11. **Test to Protect Social Media Posting**
    The purpose of this document is to:
    - Provide a customizable template for advertising pop-up, mobile or site testing on the SHA’s social media channels. Just put in the relevant information and send to SHA Communications for posting. Please give the Communications department as much notice as possible for scheduling and posting.